



AGENDA

“Early Employer Experiences with Private Exchanges”

February 17, 2016

191 N. Wacker Drive, 37th floor, Chicago, Illinois

- 7:30- 8:20 Registration and Networking**
- 8:20-8:30 Welcome and Purpose of Program**
- Larry Boress, President and CEO, Midwest Business Group on Health
- 8:30-9:00 “Today’s Private Exchange Landscape: Developments, Growth, Players”**
- Barbara Gniewek, Partner, PwC
- 9:00-9:30 “Employer Views and Intentions of Private Exchanges”**
- Larry Boress, MBGH
- 9:30 –10:15 “Employer Experiences with Exchanges: Communications, Enrollment and Implementation”**
- Moderator: Chris Goff, CEO and General Counsel, Employers Health
- Darin Hinderman US Healthcare Manager, Caterpillar
- Jessica Muhlenberg, Vice President, Global Benefits, Starwood Hotels & Resorts
- 10:15-10:45 Networking and Exhibit Break**
- 10:45 –11:30 “Exchanges Experiences with Employers: What Works and What Doesn’t”**
- Moderator: David Smith, Partner, Leavitt Partners
- Lisa Feddema, Private Exchange Management, Blue Directions
- Ernie Harris, EVP Corporate Development, Maestro Health
- Brian Tenner, Senior Vice President, OneExchange
- 11:30-12:15 “Employer Experiences in Working with Exchanges, Their Health Plans and Vendors”**
- Moderator: Larry Boress, President and CEO, Midwest Business Group on Health
- Jessica Muhlenberg, Vice President, Global Benefits, Starwood Hotels & Resorts
- Shawn Van Derziel, Chief Human Resources Office, The Field Museum
- 12:15 – 1:30 Lunch and Exhibit Time**
- 1:30- 2:15 “Member Experiences with Exchanges”**
- Moderator: Emma Hoo, Director, Pacific Business Group on Health
- Misi Holmberg, Senior Manager, Benefits Operations, Panera
- Shawn Van Derziel, Chief Human Resources Office, The Field Museum



Midwest Business Group on **Health**



- 2:15 – 3:30 **"Health, Wellness and Benefit Activities/Roles Still Left with an Employer "**
- Moderator: Michael Thompson, Partner, PwC
 - Julie Bruns, Division Manager of Human Resources and Risk Management, Elmhurst Part District
 - Tresia Franklin, Director, Rewards and Employee Relations, Hallmark Cards
- 3:30 – 4:15 **"Results of Exchange Relationship: Savings, Engagement, Better Health"**
- Moderator: Barbara Gniewek, Partner, PwC
 - Tresia Franklin, Director, Rewards and Employee Relations, Hallmark Cards
 - Darin Hinderman US Healthcare Manager, Caterpillar
- 4:15 – 4:30 **Wrap-up and Adjournment**